



International Day of
Botanic Garden Education
세계식물원교육의 날

International Day of Botanic Garden Education 2026

Climate Action through Education in Botanic Gardens

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What is the International Day of Botanic Garden Education?

International Day of Botanic Garden Education is a day dedicated to **climate action, biodiversity conservation, and building a sustainable future** through education in botanic gardens.





In the Age of the Climate Crisis: How Botanic Garden Education Drives Change

Botanic gardens and arboreta have long served as **vital spaces** for conserving nature and **plant diversity**, fostering an appreciation of the natural world, and connecting people with nature through **education**.

They have also led a wide range of educational programs and initiatives that address the **climate crisis** and emphasize **the importance of biodiversity**.

As the **climate crisis intensifies** and **biodiversity loss accelerates**, their role is becoming increasingly **critical and far-reaching**.

Building on this foundation, botanic gardens and arboreta are expanding their role as **key educational hubs**—places where people can learn about **climate action** and how to put it into practice in their **daily lives**.

Climate action refers to **everyday practices** such as resource circulation, nature conservation, and energy efficiency.

Botanic gardens and arboreta provide meaningful spaces where these actions can be learned, experienced, and shared, making them uniquely positioned to **foster climate action**.



International Day of Botanic Garden Education extends beyond the efforts of any single institution. It becomes truly meaningful when botanic gardens and arboreta around the world come together as a unified global network.

When our voices and actions unite, we can deliver a stronger and more impactful message on climate action to the international community.



How the International Day of Botanic Garden Education Began

International Day of Botanic Garden Education was established at the 11th International Congress on Education in Botanic Gardens 2025.

International Day of Botanic Garden Education is a day dedicated to sharing the value and role of botanic garden education, and translating these learning into everyday action.

It fosters connections between people and nature, promotes practical ways to respond to the climate crisis, and highlights the value of education that engages future generations and local communities.

It also seeks to advance open and inclusive education in which everyone can participate through diverse knowledge, shared experiences, and mutual cooperation.



The International Day of Botanic Garden Education brings together botanic gardens and arboreta around the world to deepen understanding of the climate crisis and biodiversity through education, while inspiring practical action.

Each institution offers educational programmes and hands-on activities aligned with the annual theme, enabling people to experience climate action firsthand and strengthening cooperation and participation across local and global communities.

Held annually around 12 June, the day is accompanied by a wide range of educational and participatory activities delivered over a designated campaign period.



International Day of Botanic Garden Education 2026 This Year's Theme

"Climate Action through Education in Botanic Gardens"

This year's theme is aligned with the seven key goals
of the BGCI Declaration of Intent on Climate Action

- 01. Build the foundations for nature connectedness and climate learning**
- 02. Collaborate to embed climate change education
(relevant to plants, carbon and ecosystems) into school curriculums**
- 03. Empower our visitors/audiences to take climate action**
- 04. Influence government policies and agendas (local to international)**
- 05. Empower the next generation of climate conscious youth and communities**
- 06. Build the right partnerships to mobilise change and increase cooperation**
- 07. Build high-trust relationships to increase inclusion, diversity, equity and accessibility
of our programming through community outreach so that no-one is left behind.**



This year's theme, **"Climate Action through Education in Botanic Gardens,"** highlights the **importance of botanical garden education** in the era of the **climate crisis** and reflects how arboreta and botanic gardens are evolving beyond spaces for plant conservation to become **educational hubs** that **promote climate action.**





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In line with this year's theme,

"Climate Action through Education in Botanic Gardens,"

we invite you to **join the campaign** by organizing activities that incorporate **at least one of the seven sub-themes.**





International Day of Botanic Garden Education & Sustainable Development Goals

As highlighted at the 11th International Congress on Education in Botanic Gardens, botanic gardens and arboreta contribute to addressing the climate crisis and conserving biodiversity through education, playing a significant role in advancing the United Nations Sustainable Development Goals (SDGs).

By focusing on Quality Education (Goal 4), Climate Action (Goal 13), and Life on Land (Goal 15), we aim to drive the implementation of the SDGs through impactful botanic garden education.



International Day of Botanic Garden Education **Poster**

Official posters have been created to promote the theme and campaign of the International Day of Botanic Garden Education.

Participating institutions are encouraged to **use and adapt these posters freely** to suit their needs—whether for promoting educational programs, reflecting their unique identity and setting, or **customizing the design**.



International Day of Botanic Garden Education Logo and PR Design

The design visualizes the **global network of botanic gardens** in the form of the Earth, featuring plant species from five continents—Asia, Europe, Africa, the Americas, and Oceania—that are impacted by the **climate crisis**.

It powerfully conveys the role of education in driving **climate action**, while emphasizing the shared global commitment to **biodiversity conservation** and **international collaboration**.



International Day of Botanic Garden Education

PR Materials

Editable promotional materials, including posters and banners, are also provided and are **freely available for use.**

We encourage each institution to **create its own version** of the campaign poster, making this initiative a **shared platform** to showcase educational activities and **climate action efforts** across arboreta and botanic gardens worldwide.

Once your poster is ready, take a photo, **share it on social media**, and join the campaign using the **official hashtags.**

– Official Hashtags –

#IDBGE #InternationalDayofBotanicGardenEducation #BGCI #KNA

– Additional Hashtags –

#BGeducation #BGedu #BotanicGardens #Arboreta

#PlantEducation #GardenEducation #ClimateAction #ClimateActionthroughEducation



Join the Campaign

Botanic gardens and arboreta are key ambassadors of the International Day of Botanic Garden Education.

Through the diverse educational activities you design and the meaningful connections you foster with visitors and local communities, this campaign can continue to grow and inspire action around the world each year.

Beyond the programmes you independently organise, participating in the International Day of Botanic Garden Education also offers the following opportunities.



In celebration of the International Day of Botanic Garden Education, we encourage institutions to provide visitors with relevant information, educational programmes, and participatory activities aligned with this year's theme.

Share information about International Day of Botanic Garden Education activities through social media, websites, and local communities, and help spread the campaign through the global network.

Raise awareness of the vital role that botanic gardens and arboreta play in climate education and biodiversity awareness, and communicate to society why these activities matter.

Build partnerships with schools, environmental organisations, and local communities to promote your activities and strengthen collaborative networks for climate action and education.



I. Let's Take Action Together!

**International Day of Botanic Garden Education is
a day when botanical gardens and arboreta around the world come together.**

**Through a variety of programs and activities,
we aim to promote the value of botanic garden education
and invite you to join us for a meaningful
opportunity to take climate action.**





Hands-On Programmes

Interactive programmes that allow visitors to observe plants firsthand and practice climate action.

Educational Games and Quizzes

Games and quiz events designed to make learning about biodiversity and climate change engaging, accessible, and fun.

Guided Tours

Expert-led educational tours focused on plant conservation and responses to the climate crisis.

Promotional Campaign

The creation and distribution of promotional materials that communicate the significance of the International Day of Botanic Garden Education and key climate action messages.

Themed Exhibitions

Interactive exhibition spaces where visitors can actively participate and engage with themes of nature, plants, and climate change.

Educational Workshops

Workshops focused on plant and ecosystem conservation that strengthen the educational role of botanic gardens and arboreta.

Lectures and Talks

Expert lectures on biodiversity and climate change, alongside talk programmes that actively engage visitors.

Panel Discussion

Discussion programmes that bring together experts and citizens to explore key issues such as plant conservation and the climate crisis.

Partnerships

Collaborative initiatives with nearby botanic gardens, arboreta, and educational institutions to develop joint campaigns and educational programmes.

Social Media Campaign

Using online channels such as social media to widely share campaign updates and encourage participation.

Join us for the International Day of Botanic Garden Education Campaign!
Please use the examples below as a guide and participate in the campaign in any way that suits your organization's needs!



II. Let's Prepare Step by Step!

**Getting Started with Special Activities for the International Day
of Botanic Garden Education**

Follow the five-step guide below to plan your programme.





Target Audience

Plan tailored programmes for both existing visitors and new participants. Defining specific target groups—such as children, young people, or local residents—will help deliver more effective educational activities.

Objectives

Set clear goals that reflect your institution's priorities, such as attracting new visitors, strengthening ties with the local community, and raising awareness of the importance of botanic garden education and climate action.

Collaboration

The International Day of Botanic Garden Education is an excellent opportunity to build partnerships with botanic gardens, arboreta, and related educational institutions around the world. Expand your network through active collaboration and shared initiatives.

Participation

Please share details of your activities on social media, together with the official campaign hashtags. This enables botanic gardens and arboreta worldwide to connect and communicate in real time, adding further significance to the campaign.

Outcomes

After the event, please share the results and case studies from your programme. These will serve as valuable resources for demonstrating the impact of botanic garden education and promoting climate action more widely.



III. Share Your Activities!

Please share vivid scenes from your institution's campaign on social media!

**By including the hashtags below,
you can communicate in real time with botanical gardens
and arboretums worldwide and join the campaign.**

– Official Hashtags –

#IDBGE #InternationalDayofBotanicGardenEducation #BGCI #KNA

– Additional Hashtags –

**#BGeducation #BGedu #BotanicGardens #Arboreta
#PlantEducation #GardenEducation #ClimateAction #ClimateActionthroughEducation**





Join us on social media!

When sharing photos or reflections of your campaign activities on social media, please include the **hashtags** below to **connect with the world in real time!**

– Official Hashtags –

#IDBGE #InternationalDayofBotanicGardenEducation #BGCI #KNA

– Additional Hashtags –

#BGeducation #BGedu #BotanicGardens #Arboreta

#PlantEducation #GardenEducation #ClimateAction #ClimateActionthroughEducation

Share your stories through video!

Capture and share videos that highlight your institution's **educational initiatives** and **climate action efforts.**

Your stories will **inspire others** and help spark change across the **global network** of botanic gardens and arboreta!



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**Join us on June 12
to build the future
of botanic garden education
together!**

