

The 11th International Congress on Education in Botanic Gardens

Education for Change: botanic gardens role in addressing global challenges

Sponsorship & Exhibition Opportunities



Sponsorship and Exhibition Booth

The 11th ICEBG provides an unparalleled opportunity to engage with leading professionals in education, ecology, biology, nature, environmental sustainability, and conservation. This unique platform fosters meaningful connections and collaboration across these vital fields.

Participating in the world’s premier international congress for botanic garden education allows your organization to gain significant exposure, expand its influence, and tap into a dynamic global network.

Comprehensive details about sponsorship and booth opportunities are available in the Sponsorship and Booth Guide. Explore the guide to discover how your involvement can enhance your impact and ensure meaningful engagement with key stakeholders in these fields.

Why Participate?

Face-to-Face Engagement Connect directly with leaders and decision-makers from around the world.	Showcase Your Brand Engage with your audience and exhibit your brand, products, and services.	Business Opportunities Generate sales, build relationships and foster lasting connections.
Strategic Goals Achieve strategic goals with direct access to your target market.	Educational Partnership Aligning with this impactful educational experience highlights your commitment to supporting participant growth.	Sustainable Business Reputation Establish a lasting reputation as a champion of environmental conservation.
Brand Awareness Increase visibility and awareness of your organization.	Credibility and Loyalty Build brand credibility and foster loyalty among your target audience.	Networking Opportunities Connect, network, and collaborate with industry leaders.

Secure Your Spot Early!

Aligning your organization and booking early ensures:

Preferred Sponsorship Choices Secure first choice of sponsorship opportunities aligned with your marketing objectives.	Maximum Exposure Increase brand exposure and seize more opportunities.
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Sponsorship and Exhibition Booth

Benefits	Platinum (¥50,000,000)	Gold (¥30,000,000)	Silver (¥15,000,000)	Bronze (¥10,000,000)
Congress registration	15 delegates	10 delegates	5 delegate	1 delegate
Congress dinner	10 delegates	7 delegates	5 delegate	2 delegate
Exhibition booth	1 booth	1 booth		
Verbal acknowledgement of your support	○			
Logo on the website sponsors page	○	○	○	
Logo at the Congress venue	○	○	○	○
Logo on the slides shown at the sessions	○	○	○	○
Logo on the program e-booklet	○	○		



Sponsorship Tiers Opportunities

Platinum Sponsor (₩35,000,000)

Elevate your brand to unprecedented heights with the Platinum Sponsorship at the ICEBG. As a Platinum Sponsor, enjoy exclusive acknowledgement throughout the event, maximum exposure in the lead-up, and unparalleled opportunities to engage with delegates before, during, and after the Congress.

Benefits

Registration

- 15 full delegate registration
- 10 congress dinner tickets

Branding and Promotion

- 1 exhibition booth
- Verbal acknowledgement of your support
- Logo on the website sponsors page
- Logo at the Congress venue
- Logo on the slides shown at the sessions
- Logo on the program e-booklet



Sponsorship Tiers Opportunities

Gold Sponsor (₩25,000,000)

Join the 11th ICEBG as a Gold Sponsor and position your brand alongside key partners while gaining exceptional visibility. This exclusive opportunity allows you to engage meaningfully with participants and enhance your brand presence before, during, and after the event.

Benefits

Registration

- 10 full delegate registration
- 7 congress dinner tickets

Branding and Promotion

- 1 exhibition booth
- Logo on the website sponsors page
- Logo at the Congress venue
- Logo on the slides shown at the sessions
- Logo on the program e-booklet



Sponsorship Tiers Opportunities

Silver Sponsor

(¥15,000,000)

Elevate your organization as a Silver Sponsor at the 11th ICEBG with prominent brand exposure on presentation slides and the official website. This role offers a unique chance to support the botanic garden community while fostering knowledge exchange and connections.

Benefits

Registration

- 5 full delegate registration
- 5 congress dinner tickets

Branding and Promotion

- 1 exhibition booth
- Logo on the website sponsors page
- Logo at the Congress venue
- Logo on the slides shown at the sessions
- Logo on the program e-booklet

Bronze Sponsor

(¥10,000,000)

Benefits

Highlight your contribution as a Bronze Sponsor at the 11th ICEBG with your logo featured on opening slides and the official website. Play a vital role in supporting global collaboration and fostering a vibrant botanic garden community.

Branding and Promotion

- Logo on the website sponsors page
- Logo at the Congress venue
- Logo on the slides shown at the sessions
- Logo on the program e-booklet



Exhibition Opportunities

Exhibition Booth (3m × 2m) (₩5,000,000)

The 11th ICEBG exhibition booths are strategically located in high-traffic conference areas, maximizing visibility and engagement with all attendees. Take part in the exhibition and play a key role in shaping a more sustainable, plant-centered future.

Includes

- 1x Exhibitor Registrations inclusive of daily catering
- 1x System backwall **Fascia board not included (W)2,930mm x (D)2,000mm x (H)2,480mm
- 1x Fascia Company Name Sign
- 1x Booth table (W)1,000mm x (D)500mm x (H)750mm
- 2 Electrical socket
- 1kW Electricity

Excludes

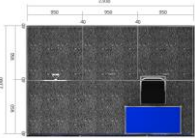
If you require additional services such as electricity, internet, or electronic devices like TVs, kindly submit a separate request. For further details on available options and pricing, please feel free to reach out to us at your convenience.

Benefits

- 1 exhibition booth
- Logo on the website sponsors page
- Logo at the Congress venue
- Logo on the program e-booklet



Front View



Top View

The booth design and size may change depending on the venue conditions.



Sponsorship Details

Submit your application

To secure your sponsorship opportunities at 11th ICEBG, visit the official website and complete the online application form found on the Sponsorship & Exhibition page. Alternatively, you can contact the Congress Organizing Committee directly via email. Upon submission, you will receive an acknowledgment via email. Once approved and confirmed by the Committee, a confirmation email and invoice will be issued.

Payment & Deadlines

To confirm your sponsorship package and/or exhibition stand, a 50% deposit is required within 14 days of receiving your invoice. Your booking will be fully processed and secured only upon the receipt of this deposit at the Congress Office. The balance of payment is due by April 30, 2025. Bookings made after this date must be paid in full within 14 days of receiving your tax invoice.

Tailored Packages

We are enthusiastic about creating a package that best suits your needs. If you wish to discuss a customized package tailored to your requirements, please contact the Congress Organizing Committee.

Cancellation

Non-refundable Sponsorship: Sponsorship packages are non-refundable. Only exhibition booth reservations can be canceled by the deadline, April 30, 2025.

Payment Deadline: Failure to pay the remaining balance by the due date may result in the cancellation of the allocated sponsorship package or exhibition booth.

Post-Deadline Cancellations: Any cancellations made after April 30, 2025, will not be refunded, and the full payment will be forfeited.

More information

For additional details on the available packages, please contact the Congress Organizing Committee..

Website: <https://icebg2025korea.com>

Email: info@icebg2025korea.com