

# 8<sup>th</sup> Global Botanic Gardens Congress

Botanic Gardens – People and Plants  
for a Sustainable Future

Sponsorship and Exhibition Opportunities



6<sup>th</sup> – 9<sup>th</sup> August 2024,  
Suntec Convention Singapore





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## Welcome Message

Singapore is honoured to have been selected to host the **8th Global Botanic Gardens Congress (8GBGC)**. This significant event, jointly organised by the Singapore Botanic Gardens (SBG) and Botanic Gardens Conservation International (BGCI), marks the first time it will be held in Southeast Asia. This region is home to over 100 organisations that includes botanic gardens, arboreta and other NGOs and is renowned for its extraordinary biodiversity, housing approximately 20 to 25 per cent of the world's plant and animal species.

Taking place from 6th to 9th August 2024, 8GBGC will revolve around the theme **“Botanic Gardens – People and Plants for a Sustainable Future”**. In the face of pressing challenges such as global biodiversity loss and climate change, we firmly believe that botanic gardens must play a vital role in shaping a sustainable future, for humanity and the environment. The Congress aims to explore innovative approaches for botanic gardens to fulfil their missions in research, conservation, education and outreach. Even as botanic gardens push on with their work, they find themselves challenged by a warming and changing climate, fiscal constraints, and at times, the lack of socio-political support. How should botanic gardens address these challenges? Additionally, we will delve into the potential of digital technologies and artificial intelligence to enhance the work of botanic gardens.

The Congress promises to be an excellent platform for botanic gardens, institutions of higher learning, policymakers and plant enthusiasts to get together, exchange knowledge, network and draw inspiration from one another's experience. The Congress will feature engaging presentations by global thought leaders, technical presentations, panel discussions, poster sessions, thematic workshops, and technical tours. As a sponsor or exhibitor to this Congress, you will have the opportunity to develop quality connections with world leading botanical institutions and experts. The Congress will attract a global audience from every corner of the world including the Americas, Europe, Africa, Asia and the Pacific.

Singapore serves as the ideal host city for this event. Often hailed as the world's greenest high-density city, it boasts over 400 gardens and parks, both large and small. Among its notable attractions are the iconic Singapore Botanic Gardens, Gardens by the Bay, and Jurong Lake Gardens. The Singapore Botanic Gardens holds the distinction of being the only tropical botanic garden inscribed as a UNESCO World Heritage Site and is recognised, along with two other botanic gardens, for its outstanding universal value to humanity. Throughout its 165-year history, the Gardens has played a critical role in shaping the socio-economic and environmental history of Singapore and the region.

BGCI is an independent UK charity which links the world's botanic gardens in a global network. BGCI has membership from across 120 countries globally and aims to support and empower their members to reverse the threat of plant extinction.

In collaboration with BGCI, the Singapore Botanic Gardens eagerly invites you to take this opportunity to attend the 8th Global Botanic Gardens Congress to highlight and showcase your organisation's aims and interests. We warmly welcome you to see the opportunities the congress offers.

Best wishes,

Prof. Tan Puay Yok (Co-chair and Director, Singapore Botanic Gardens) &  
Dr Paul Smith (Co-chair and Secretary General, Botanic Gardens Conservation International)





## Host Organisations



### ABOUT SINGAPORE BOTANIC GARDENS

Established in 1859, the Singapore Botanic Gardens has played a significant historical role in introducing and promoting economically valuable plants to Southeast Asia, such as the Pará rubber tree. While constantly rejuvenating its horticultural attractions, the Gardens has remained committed to its mission of connecting plants and people.

Today, the 82-hectare Gardens serves as a key civic and community space and a renowned tourist destination. Attracting an annual visitorship of over 5 million, it is also an important institution for tropical botanical and horticultural research, education and conservation. The Gardens showcases the best and most spectacular of tropical flora, including more than 10,000 plant varieties and the region's most significant and well-documented collection palms, orchids, cycads and gingers. Its meticulously preserved 19th-century garden landscape features Singapore's earliest ornamental lake, numerous heritage trees and a primary rainforest.

Recognised as Singapore's first UNESCO World Heritage Site in 2015, the Gardens has received numerous accolades, including TripAdvisor's Travellers' Choice Awards for Asia's top park in 2014 and the inaugural Garden of the Year Award by the Canadian Garden Tourism Council in 2012. It was also awarded the prestigious Michelin three-star rating and selected by

Time Magazine as Asia's Best Urban Jungle in 2008.

Singapore Botanic Gardens is managed by the National Parks Board, for more information, visit [www.nparks.gov.sg/sbg](http://www.nparks.gov.sg/sbg) and [www.facebook.com/singaporebotanicgardens](https://www.facebook.com/singaporebotanicgardens)



### ABOUT BOTANIC GARDENS CONSERVATION INTERNATIONAL

Botanic Gardens Conservation International (BGCI) is a membership organisation, representing >800 botanical organisations in more than 120 countries around the world. It is an independent UK charity established in 1987 to link the botanic gardens of the world in a global network for plant conservation. We aim to support and empower our members and the wider conservation community, so that our knowledge and expertise can be applied to reversing the threat of extinction facing plants. Our vision is a world in which plant diversity is valued, secure and supporting all life, and our mission is:

*To mobilise botanic gardens and engage partners in securing plant diversity for the well-being of people and the planet.*

As outlined in BGCI's Strategic Framework (2021-2025), we do this in four ways by:

1. Saving plants.
2. Inspiring and leading people.
3. Sharing knowledge and resources, and.
4. Addressing global challenges through public engagement and education

Link: [www.bgci.org/about/about-bgci/our-organisation-strategy/](http://www.bgci.org/about/about-bgci/our-organisation-strategy/)



# The Congress

## The Event

**Global Botanic Gardens Congress (GBGC) is the only international congress dedicated to botanic gardens.**

- It is held every 3 or 4 years for worldwide botanic garden community to come together to exchange knowledge and experiences.
- The Singapore Botanic Gardens will co-organise this event with the Botanic Gardens Conservation International.
- This significant event marks the first time it will be held in Southeast Asia.
- 8GBGC will be held from 6 – 9 August 2024 at the Suntec Convention Centre.
- The programme will revolve around “Botanic Gardens: People and Plants for a Sustainable Future”.

## Congress Venue

### Suntec Singapore Convention & Exhibition Centre

- Located in the heart of Singapore’s Central Business District
- Hosted more than 30,000 local & international events to date.
- 20 mins drive from Changi International Airport
- Connected to 3 MRT lines and major highways.
- Convenient access to 5,200 hotel rooms and 6 museums within the vicinity

## Theme & Event Highlights

### Theme:

- Botanic Gardens - People and Plants for a Sustainable Future

### Event Highlights

- Plenary lectures from experts and thought leaders from within and outside the botanic gardens sphere.
- Parallel presentation sessions comprise of topics ranging from Green and Sustainable Cities, Plant Diversity and Conservation, Engaging Communities, and The Gardens for the Future.
- Thematic workshops
- Scientific Posters presentation
- Curated Field Trips / Tours for delegates
- Opening Ceremony with Welcome Reception (6 Aug 2024)
- Congress Dinner (7 Aug 2024)

## Key Messages

- Human dependence on plants for survival and well-being is total and absolute.
- Climate change and biodiversity loss elevate the role of botanic gardens in connecting people and plants for a sustainable future.
- Botanic gardens can learn much from each other in areas such as research and conservation, education and outreach, and horticulture.
- Botanic gardens can achieve more through collaborations among themselves and with their stakeholders.





## Attendance Profile

### Who Will Attend

Building on the success of the Global Botanic Gardens Congress last held in Melbourne in 2022, it is anticipated the 8GBGC will attract a global audience of up to 1000 participants representing Garden Directors, General Managers, Presidents of Botanic Gardens, as well as horticulturists, educators, ecologists, environmental and conservation scientists, land managers, policy makers, and planners.

### Marketing Channels for 8GBGC

To ensure maximum exposure for your organisation to global botanic gardens stakeholders, including staff, senior management, Directors and Executives, an extensive marketing campaign will be deployed for the 8th Global Botanic Gardens Congress (8GBGC) in Singapore.

**Online Presence:** A dedicated website for 8GBGC will be continuously updated to provide attendees with information on the program, speakers, social functions, and a section dedicated to sponsors and exhibitors.

**Electronic Marketing:** Regular direct email broadcasts will be distributed leading up to the Congress, providing updates on program announcements, registration openings, social functions, newly confirmed sponsors and exhibitors, and more.

**Digital Advertising:** The 8GBGC will be promoted through various advertising avenues, including industry publications, related events, and websites.

### 7GBGC Melbourne 2022

A glimpse into the impactful outcomes of the 7th Global Botanic Gardens Congress (7GBGC) held in Melbourne in 2022 reveals a series of successful achievements:

- 500 Delegates
- 36 Countries
- 6 Themes
- 10 Plenaries
- 83 Presentations
- 12 Symposia
- 9 Workshops
- 5 Panel Discussions
- 46 Posters

**Social Media:** Leveraging a strong social media presence on Facebook, information about the 8GBGC and its content will be shared with a global audience.

**International Reach:** The Congress will be advertised across multiple international events and platforms, ensuring a broad outreach to botanic communities worldwide.

**Congress App:** The 8GBGC App will be available for download before the Congress, allowing sponsors and exhibitors to connect with delegates pre- and post-event. The app facilitates direct interaction through meetings, connections, chats, and offers a lead management system.

**Partner Advertising:** Sponsoring and exhibiting organisations will be provided with marketing tools to inform their client base about the 8GBGC, encouraging participation and engagement.





## Sponsorship & Exhibition Opportunities

8GBGC in Singapore offers organisations a unique opportunity to directly engage with an influential audience deeply involved in key areas such as horticulture, ecology, education, engagement, environmental and conservation science, as well as land management. This prospectus outlines various opportunities for your organisation to directly market to this discerning audience. We encourage you to explore the ways in which your organisation and brand can benefit from aligning with this established international event.

### Why Participate?

**Face-to-Face Engagement:** Connect directly with leaders and decision-makers from around the world.

**Showcase Your Brand:** Engage with your audience and exhibit your brand, products, and services.

**Business Opportunities:** Generate new sales, strengthen existing relationships, and foster long-term connections.

**Brand Awareness:** Increase visibility and awareness of your organisation and products.

**Credibility and Loyalty:** Build brand credibility and foster loyalty among your target audience.

**Strategic Goals:** Achieve your organisation's strategic goals with direct exposure to your target market.

**Educational Partnership:** Aligning with this significant educational experience showcases your commitment to supporting participant development.

**Networking Opportunities:** Connect, network, and collaborate with industry leaders.

### Secure Your Spot Early!

Aligning your organisation and booking early ensures:

**Maximum Exposure:** Increase brand exposure and seize more opportunities.

**Preferred Sponsorship Choices:** Secure first choice of sponsorship opportunities aligned with your marketing objectives.

Please visit the 8GBGC website or contact Dr. Timothy Utteridge, the Chair of the 8GBGC Organising Committee, via email at [nparks\\_sbg\\_gbgc@nparks.gov.sg](mailto:nparks_sbg_gbgc@nparks.gov.sg).

We are eager to discuss how we can tailor a package to best suit your organisational needs.



## Sponsorship & Exhibition Opportunities Summary

### Sponsorship Tiers Opportunities

Platinum	\$25,000
Gold	\$15,000
Silver	\$5,000
Bronze	\$3,000

### Congress Opportunities

City in Nature Tour Sponsor	\$7,000/tour
Plenary Session Sponsor	\$7,000/session
Workshop Session Sponsor	\$30,000/workshop
Poster Session Sponsor	\$17,000/session

### Technology Opportunity

Congress App Sponsor	\$17,000
Virtual Congress Sponsor	\$150,000

### Hospitality Opportunities

Congress Dinner and Program	\$50,000
Table sponsor @ Congress Dinner	\$10,000/table
Congress Catering Sponsor	\$7,000/day
Opening Reception Sponsor	\$7,000

### Sponsoring a Delegate Opportunity

Delegate Sponsor	\$7,000/pax
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### Congress Collateral Opportunity

Goodie Bag Sponsor	\$10,000
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### Exhibition Opportunity

Exhibition Booth	\$4,000/booth
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## Sponsorship Tiers Opportunities

### Platinum Sponsor

**(\$25,000)**

Elevate your brand to unprecedented heights with the Platinum Sponsorship at the 8th Global Botanic Gardens Congress (8GBGC). As the premium supporter, enjoy exclusive acknowledgment throughout the event, maximum exposure in the lead-up, and unparalleled opportunities to engage with delegates before, during, and after the Congress. Position your organisation at the forefront of the global botanic gardens' community.

### Benefits

#### Registration

- Four full delegate registration inclusive of daily catering
- Four Congress Dinner Tickets

#### Branding and Promotion

- One Exhibition Booth
- Verbal Acknowledgement of your support at Congress Session
- Logo hyperlinked to your website on the Congress Website Sponsors Page
- Logo on Sponsors Acknowledgement Signage at the Congress venue
- Logo on the Sponsors Slides shown at the commencement of each Congress session.
- Logo on Sponsor Boards
- Logo on program booklet
- Logo, contact details and 200-word profile on the Congress App
- Logo on all electronic communication sent to all registered delegates.
- Opportunity to display 4 pull-up banners can be placed around the catering area (Sponsor to provide banners)

#### Special Benefits

- Plaque on bench in Singapore Botanic Gardens (five years with selection of location) to name and acknowledge the donor's support.



## Sponsorship Tiers Opportunities

### Gold Sponsor

**(\$15,000)**

Secure a prominent role as a Gold Sponsor at 8GBGC, aligning your brand with a key supporter of the Congress. Benefit from heightened visibility leading up to and during the event, with unique opportunities for meaningful engagement and communication with delegates. Choose Gold Sponsorship for a distinctive presence that resonates with the global botanic gardens' community.

### Benefits

#### Registration

- Two full delegate registration inclusive of daily catering
- Two Congress Dinner Tickets

#### Branding and Promotion

- Verbal Acknowledgement of your support at Congress Session
- Logo on the Congress Website Sponsors Page
- Logo on Sponsors Acknowledgement Signage at the Congress venue
- Logo on the Sponsors Slides shown at the commencement of each Congress session.
- Logo on Sponsor Boards
- Logo on program booklet
- Logo, contact details and 150-word profile on the Congress App
- Opportunity to display One pull-up banner can be placed around the catering area (Sponsor to provide banners)

#### Special Benefits

- Plaque on bench in Singapore Botanic Gardens (three years with placement at SBG discretion) to name and acknowledge the donor's support.





## Sponsorship Tiers Opportunities

### Silver Sponsor

**(\$5,000)**

Step into the spotlight as a valued Silver Sponsor for 8GBGC. Enjoy prominent visibility on multiple platforms, including opening slides, sponsor boards, and congress signage. This tier provides a unique opportunity to support and engage with the botanic gardens' community, contributing to knowledge exchange and community building.

### Benefits

#### Registration

- One full delegate registration inclusive of daily catering
- One Congress Dinner Tickets

#### Branding and Promotion

- Logo on the Congress Website Sponsors Page
- Logo on Sponsors Acknowledgement Signage at the Congress venue
- Logo on the Sponsors Slides shown at the commencement of each Congress session.
- Logo on Sponsor Boards
- Logo on program booklet
- Logo, contact details and 100-word profile on the Congress App

### Bronze Sponsor

**(\$3,000)**

Showcase your commitment to the 8th Global Botanic Gardens Congress (8GBGC) as a Bronze Sponsor. Benefit from logo visibility on opening slides, sponsor boards, and congress signage. Your contribution plays a crucial role in creating an enriching environment for the global botanic gardens' community, supporting the vital discussions and collaborations at the heart of the Congress.

### Benefits

#### Branding and Promotion

- Logo on the Congress Website Sponsors Page
- Logo on Sponsors Acknowledgement Signage at the Congress venue
- Logo on the Sponsors Slides shown at the commencement of each Congress session.
- Logo on Sponsor Boards
- Logo on program booklet
- Logo, contact details and 50-word profile on the Congress App





## Congress Opportunities

### City in Nature Tour Sponsor

**(\$7,000/tour)**

On 5th August and 10th August, delegates will have the exceptional opportunity to explore the wonders of Singapore's City in Nature. Delve into the lush gardens, discover natural plant communities, and encounter diverse wildlife, all while immersing in the rich cultural tapestry that Singapore proudly presents. Coach travels are included. Align your organisation with this integral part of the Congress, which promises to be both educational and memorable.

### Plenary Session Sponsor

**(\$7,000/session)**

Elevate your brand by sponsoring a Plenary Presentation at the 8th Global Botanic Gardens Congress. As an exclusive sponsor for one of the seven influential sessions, your organisation will enjoy unparalleled visibility and demonstrate a commitment to industry leadership and innovation. Don't miss this opportunity to leave a lasting impact and be recognized as a key supporter of crucial discussions in the botanical community. Secure your sponsorship today and be prominently featured during these high-profile sessions.

### Benefits

#### Registration

- One full delegate registration inclusive of daily catering
- One Congress Dinner Ticket
- One Congress Tour Ticket

#### Branding and Promotion

- Logo on the Congress Website Sponsors Page
- Logo on Sponsors Acknowledgement Signage at the Congress venue
- Logo on the Sponsors Slides shown at the commencement of each Congress session.
- Logo on Sponsor Boards
- Logo on program booklet
- Logo, contact details and 100-word profile on the Congress App

#### Special Benefits

- Naming Rights of Tours

### Benefits

#### Registration

- One full delegate registration inclusive of daily catering
- One Congress Dinner Ticket
- One Congress Tour Ticket

#### Branding and Promotion

- Logo on the Congress Website Sponsors Page
- Logo on Sponsors Acknowledgement Signage at the Congress venue
- Logo on the Sponsors Slides shown at the commencement of each Congress session.
- Logo on Sponsor Boards
- Logo on program booklet
- Logo, contact details and 100-word profile on the Congress App

#### Special Benefits

- Naming Rights of one Plenary Session





## Congress Opportunities

### Workshop Sponsor

**(\$30,000/Workshop)**

Empower your organisation to host a dedicated workshop during the 8th Global Botanic Gardens Congress (8GBGC) by becoming a Workshop Sponsor. With this exclusive sponsorship, your organisation can orchestrate an insightful and engaging workshop that aligns with your expertise and goals. Showcase your leadership, knowledge, and commitment to the botanic gardens community by organizing a workshop that contributes to the event's vibrant discussions.

### Benefits

#### Registration

- Four full delegate registration inclusive of daily catering
- Four Congress Dinner Tickets
- Two Congress Tour Tickets

#### Branding and Promotion

- One Exhibition Booth
- Verbal Acknowledgement of your support at Congress Session
- Logo hyperlinked to your website on the Congress Website Sponsors Page
- Logo on Sponsors Acknowledgement Signage at the Congress venue
- Logo on the Sponsors Slides shown at the commencement of each Congress session.
- Logo on Sponsor Boards
- Logo on program booklet
- Logo, contact details and 200-word profile on the Congress App
- Logo on all electronic communication sent to all registered delegates.
- Opportunity to display 4 pull-up banners can be placed around the catering area (Sponsor to provide banners)

#### Special Benefits

- Organisation can conduct their own workshop during the Congress. (subject to approval)
- Naming Right of Workshop
- Plaque on bench in Singapore Botanic Gardens (five years with selection of location) to name and acknowledge the donor's support.



## Congress Opportunities

### Poster Session Sponsor

**(\$17,000/session)**

Elevate your brand by sponsoring the Poster Session at the 8th Global Botanic Gardens Congress. As the exclusive sponsor for this informative session, your organisation will enjoy heightened visibility, showcasing a strong commitment to industry leadership and innovation. Seize this unique opportunity to make a lasting impact and be recognized as a key supporter of crucial discussions within the botanical community. Secure your sponsorship today and prominently feature your brand during this engaging and educational poster presentation.

### Benefits

#### Registration

- Two full delegate registration inclusive of daily catering
- Two Congress Dinner Tickets
- Two Congress Tour Ticket

#### Branding and Promotion

- Verbal Acknowledgement of your support at Congress Session
- Logo on the Congress Website Sponsors Page
- Logo on Sponsors Acknowledgement Signage at the Congress venue
- Logo on the Sponsors Slides shown at the commencement of each Congress session.
- Logo on Sponsor Boards
- Logo on program booklet
- Logo, contact details and 150-word profile on the Congress App
- Opportunity to display One pull-up banner can be placed around the catering area (Sponsor to provide banners)

#### Special Benefits

- Plaque on bench in Singapore Botanic Gardens (three years with placement at SBG discretion) to name and acknowledge the donor's support.
- Naming Rights of the Poster Session





## Technology Opportunities

### Congress App Sponsor

**(\$17,000)**

Elevate your brand by becoming the Congress App Sponsor for the 8th Global Botanic Gardens Congress. As the exclusive sponsor for this essential platform, your organisation will enjoy prime visibility, demonstrating a strong commitment to industry leadership and innovation. Seize this unique opportunity to leave a lasting impact and be recognized as a key supporter of critical discussions within the botanical community. Secure your sponsorship today and prominently feature your brand on the Congress App, ensuring prominent visibility among delegates and facilitating seamless engagement with the global botanic gardens' community.

### Benefits

#### Registration

- Two full delegate registration inclusive of daily catering
- Two Congress Dinner Tickets
- Two Tour Tickets

#### Branding and Promotion

- Verbal Acknowledgement of your support at Congress Session
- Logo on the Congress Website Sponsors Page
- Logo on Sponsors Acknowledgement Signage at the Congress venue
- Logo on the Sponsors Slides shown at the commencement of each Congress session.
- Logo on Sponsor Boards
- Logo on program booklet
- Logo, contact details and 150-word profile on the Congress App
- Opportunity to display One pull-up banner can be placed around the catering area (Sponsor to provide banners)

#### Special Benefits

- Plaque on bench in Singapore Botanic Gardens (three years with placement at SBG discretion) to name and acknowledge the donor's support.
- Naming rights of Congress App





## Technology Opportunities

### Virtual Congress Sponsor

**(\$150,000)**

Position your brand at the forefront of innovation by sponsoring the Virtual Congress at the 8th Global Botanic Gardens Congress. As the exclusive sponsor for this dynamic virtual experience, your organisation will enjoy prominent visibility, showcasing a commitment to industry leadership and technological advancement. Don't miss this unique opportunity to leave a lasting impact and be recognized as a key supporter of important discussions within the global botanic gardens' community. Secure your sponsorship today and prominently feature your brand in the virtual realm, connecting with delegates worldwide and contributing to the success of this groundbreaking congress.

### Benefits

#### Registration

- Four full delegate registration inclusive of daily catering
- Four Congress Dinner Tickets
- Four Tour Tickets

#### Branding and Promotion

- One Exhibition Booth
- Verbal Acknowledgement of your support at Congress Session
- Logo hyperlinked to your website on the Congress Website Sponsors Page
- Logo on Sponsors Acknowledgement Signage at the Congress venue
- Logo on the Sponsors Slides shown at the commencement of each Congress session.
- Logo on Sponsor Boards
- Logo on program booklet
- Logo, contact details and 200-word profile on the Congress App
- Logo on all electronic communication sent to all registered delegates.
- Opportunity to display 4 pull-up banners can be placed around the catering area (Sponsor to provide banners)

#### Special Benefits

- Workshop for sponsoring organisations (up to 10 pax per sponsoring organisation)
- Representation in Panel Discussions: Our sponsors will also have the opportunity for their representatives to speak as esteemed panellists during the prestigious Congress sessions.
- Plaque on bench in Singapore Botanic Gardens (five years with selection of location) to name and acknowledge the donor's support.
- Naming rights of the Virtual Congress





## Hospitality Opportunities

### Congress Dinner and Program Sponsor

**(\$50,000)**

Distinguish your brand by sponsoring the Congress Dinner and Program at the 8th Global Botanic Gardens Congress. As the exclusive sponsor for these prestigious events, your organisation will bask in the spotlight, demonstrating a strong commitment to industry leadership and community engagement. Seize this exceptional opportunity to leave an enduring impact, positioning your brand as a key supporter of the Congress's social and programmatic highlights. This also includes extraordinary opportunity to connect, engage, and build invaluable relationships with influential representatives from BGCI and the plenary speakers. Secure your sponsorship today to prominently feature your brand during the Congress Dinner and within the official program, ensuring widespread recognition and appreciation within the global botanic gardens' community.

### Benefits

#### Registration

- Four full delegate registration inclusive of daily catering
- Four Congress Dinner Tickets
- Two Tour Tickets

#### Branding and Promotion

- One Exhibition Booth
- Verbal Acknowledgement of your support at Congress Session
- Logo hyperlinked to your website on the Congress Website Sponsors Page
- Logo on Sponsors Acknowledgement Signage at the Congress venue
- Logo on the Sponsors Slides shown at the commencement of each Congress session.
- Logo on Sponsor Boards
- Logo on program booklet
- Logo, contact details and 200-word profile on the Congress App
- Logo on all electronic communication sent to all registered delegates.
- Opportunity to display 4 pull-up banners can be placed around the catering area (Sponsor to provide banners)

#### Special Benefits

- Plaque on bench in Singapore Botanic Gardens (five years with selection of location) to name and acknowledge the donor's support.
- Naming rights of the Congress Dinner
- Exclusive Opportunity to host a table where you can interact with key representatives from BGCI Management and plenary speakers.



## Hospitality Opportunities

### Table Sponsor @ Congress Dinner

**(\$10,000 /table)**

Elevate your brand's presence and immerse yourself in a unique and transformative experience at the 8th Global Botanic Gardens Congress by becoming a Table Sponsor for the prestigious Congress Dinner. This sponsorship opportunity offers you more than just a seat at the table; it provides you with the privilege of hosting a dedicated table within an illustrious gathering. At this table, you'll have the opportunity to connect, engage, and build invaluable relationships with influential representatives from BGCI.

### Benefits

#### Registration

- One full delegate registration inclusive of daily catering
- One Tour Ticket
- Two Congress Dinner Tickets

#### Branding and Promotion

- Logo on the Congress Website Sponsors Page
- Logo on Sponsors Acknowledgement Signage at the Congress venue
- Logo on the Sponsors Slides shown at the commencement of each Congress session.
- Logo on Sponsor Boards
- Logo on program booklet
- Logo, contact details and 100-word profile on the Congress App

#### Special Benefits

- Opportunity to host a table where you can interact with key representatives from BGCI Management.





## Hospitality Opportunities

### Congress Catering Sponsor

**(\$7,000/day)**

Distinguish your brand by sponsoring the Congress Catering for a day at the 8th Global Botanic Gardens Congress. As the sponsor for morning tea, lunch, and afternoon tea breaks, your organisation will enjoy prominent visibility, showcasing a commitment to hospitality and community engagement. Seize this unique opportunity to be recognized as a key supporter of nourishment and networking throughout the day. Secure your sponsorship today to prominently feature your brand during these essential breaks, ensuring appreciation within the global botanic gardens' community for your contribution to a delightful and energizing event experience.

### Benefits

#### Registration

- One full delegate registration inclusive of daily catering
- One Congress Dinner Ticket
- One Congress Tour Ticket

#### Branding and Promotion

- Logo on the Congress Website Sponsors Page
- Logo on Sponsors Acknowledgement Signage at the Congress venue
- Logo on the Sponsors Slides shown at the commencement of each Congress session.
- Logo on Sponsor Boards
- Logo on program booklet
- Logo, contact details and 100-word profile on the Congress App

#### Special Benefits

- Naming Rights of the Catering for one day



## Hospitality Opportunities

### Opening Reception Sponsor

**(\$7,000)**

Position your brand in the spotlight by exclusively sponsoring the Opening Reception at the 8th Global Botanic Gardens Congress. As the sole sponsor for this prestigious event, your organisation will enjoy unparalleled visibility and recognition, showcasing a commitment to industry leadership and community engagement. Seize this exclusive opportunity to make a memorable impact and be acknowledged as the key supporter of the Congress's inaugural celebration. Secure your sponsorship today to prominently feature your brand during this highly anticipated event, ensuring maximum exposure and appreciation within the global botanic gardens' community.

### Benefits

#### Registration

- One full delegate registration inclusive of daily catering
- One Congress Dinner Ticket
- One Congress Tour Ticket

#### Branding and Promotion

- Logo on the Congress Website Sponsors Page
- Logo on Sponsors Acknowledgement Signage at the Congress venue
- Logo on the Sponsors Slides shown at the commencement of each Congress session.
- Logo on Sponsor Boards
- Logo on program booklet
- Logo, contact details and 100-word profile on the Congress App

#### Special Benefits

- Naming Rights of Opening Reception





## Sponsoring a Delegate Opportunity

### Delegate Sponsor

**(\$7,000/pax)**

Empower change by sponsoring delegates from low-income economies at our event. Your exclusive sponsorship will provide a unique opportunity for individuals from less privileged regions to participate, fostering diversity and global collaboration. By supporting this initiative, your organisation demonstrates a commitment to inclusivity and social responsibility. Secure your sponsorship today to make a meaningful impact, enabling delegates from low-income economies to actively contribute to the exchange of knowledge and ideas at our event.

### Benefits

#### Registration

- One full delegate registration inclusive of daily catering
- One Congress Tour pass
- One Congress Dinner pass

#### Branding and Promotion

- Logo on the Congress Website Sponsors Page
- Logo on Sponsors Acknowledgement Signage at the Congress venue
- Logo on the Sponsors Slides shown at the commencement of each Congress session.
- Logo, contact details and 100-word profile on the Congress App

#### Special Benefits

- Sponsored Delegate will receive:
  - One full delegate registration inclusive of daily catering
  - One Congress Tour Pass
  - One Congress Dinner Pass
  - Delegates Accommodation
  - Round-trip flights, including both outbound and return journeys.



## Congress Collateral Opportunity

### Goodie Bag Sponsor

**(\$10,000)**

Elevate your brand's presence by sponsoring the Goodie Bag at the 8th Global Botanic Gardens Congress. As the exclusive sponsor for this essential attendee takeaway, your organisation will enjoy widespread visibility, showcasing a commitment to industry leadership and participant engagement. Don't miss this exceptional opportunity to leave a lasting impression and be recognized as a key supporter of the Congress. Secure your sponsorship today to prominently feature your brand on the Goodie Bag, ensuring that delegates carry your message and appreciation for your support throughout the entire event.

### Benefits

#### Registration

- One full delegate registration inclusive of daily catering
- Two Congress Tour pass
- One Congress Dinner pass

#### Branding and Promotion

- Logo on the Congress Website Sponsors Page
- Logo on Sponsors Acknowledgement Signage at the Congress venue
- Logo on the Sponsors Slides shown at the commencement of each Congress session.
- Logo, contact details and 100-word profile on the Congress App

#### Special Benefits

- Naming Rights of Goodie Bag
- Sponsors are free to include their own promotional items (subject to Event Organiser Approval)





## Exhibition Opportunities

### Exhibition Booth\* (2m x 2m x 2.5m)

(\$4,000/ booth)

Why Exhibit with Us?

**Global Exposure:** Connect with an international audience of researchers, practitioners, policymakers, and enthusiasts passionate about plant sciences and conservation.

**Networking Opportunities:** Forge valuable connections, explore partnerships, and engage with like-minded professionals who share your vision.

**Showcase Innovations:** Present your latest products, technologies, and initiatives to a captivated audience eager to explore the forefront of plant-related advancements.

**Contribute to Progress:** Your participation actively supports knowledge sharing, collaboration, and positive change in the global conservation landscape.

**Exhibition Booth Location:** Main Conference Area. The 8GBGC Exhibition Booth will be prominently located in the main conference area, ensuring maximum visibility and engagement with all attendees.

Join us at the 8GBGC Exhibition Booth and be a vital part of the transformation towards a more sustainable and plant-focused future. Together, let's nurture ideas, cultivate partnerships, and blossom innovation. Reserve your spot today and contribute to a greener tomorrow.

### Includes

- 2x Exhibitor Registrations inclusive of daily catering (lunch and afternoon tea)
- 1x System backwall, approximate 2m(L) x 2.5m(H)
- 1x Fascia Company Name Sign, approximate 2m(L) x 0.5m(H)
- 2x Long-armed Spotlight
- 2x Cocktail Tables with Full Drape
- 1x A1 Poster (2pcs) - Digital Print Sticker Production + Installation
- 1x A1 Poster (2pcs) - 3mm Compressed Foam Board, Matte finishing

### Excludes

- Attendance to conference is not included.
- Tickets for Congress Dinner/Tours can be purchased by you at an additional cost.



\*All representatives of exhibiting organisations must be registered to participate in the exhibition





## Booking Details

### Submit your Application

To secure your sponsorship opportunities at 8GBGC, visit the official website and complete the online application form found on the Sponsorship & Exhibition page. Alternatively, you can contact the Chair of 8GBGC Organising Committee directly via email. Upon submission, you will receive an acknowledgment via email. Once approved and confirmed by the Organising Committee, a confirmation email and invoice will be issued.

### Payment & Deadlines:

To confirm your sponsorship package and/or exhibition stand, a 50% deposit is required within 14 days of receiving your invoice. Your booking will be fully processed and secured only upon the receipt of this deposit at the Congress Office. The balance of payment is due by 31 July 2024. Bookings made after this date must be paid in full within 14 days of receiving your tax invoice.

### Tailored Packages:

We are enthusiastic about creating a package that best suits your needs. If you wish to discuss a customized package tailored to your requirements, please contact the Chair of 8GBGC Organising Committee.

### Cancellation:

- If a sponsorship package or exhibition stand is cancelled, please note that unless the specific area is resold, the Organising Committee reserves the right to retain all received funds.
- Failure to receive the balance of payment by the due date may result in the cancellation of the allocated sponsorship package or exhibition stand.
- Any cancellation made after 31 July 2024 will not be refunded, resulting in a 100% forfeiture.

### More Information:

For additional details on the available packages, please contact the Chair of 8GBGC Organising Committee:

**Dr Timothy Utteridge**  
Chair of 8GBGC Organising Committee

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