



FOR IMMEDIATE RELEASE

WINNERS OF THE 2015 WORLD TULIP AWARDS

Suncheon City, South Korea . . . Saturday, October 24, 2015 . . . Today the World Tulip Summit Society (WTSS) is pleased to announce the recipients of the 2015 World Tulip Awards.

The World Tulip Summit Society, a network of tulip lovers (tulipists) from 17 countries, is committed to promoting the tulip as a symbol of world friendship. Each World Tulip Summit, held biannually, is an opportunity to celebrate the special history of the tulip and its relationship with mankind over the many centuries.

In the spirit of its 2015 Summit theme “Generating Success with Garden and Tulip Tourism”, WTSS decided to launch the first “World Tulip Awards”, to recognize those that excel in the promotion and celebration of the tulip. Tourism is the world’s fourth largest industry. Tourism also permit and encourage people to discover other cultures and destinations. “Tulips are part of the culture of many countries and tulip attractions, events and festivals are very much part of a destination’s tourism appeal. Visiting tulip destinations provides opportunities to share our cultures and establish friendships”, says Michel Gauthier, Chair of the World Tulip Summit Society.

World Tulip Awards are presented to organizations and individuals who have distinguished themselves in the development and promotion of tulips as part of their destination’s tourism appeal.

In the spirit of highlighting the world's most dynamic tulip experiences and their contribution to world friendship, WTSS is honored to announce the 2015 recipients of the World Tulip Awards.

2015 WORLD TULIP AWARDS

1. Tulip Festival of the Year
Tulip Time – Bowral, Australia
2. World Top 5 Tulip Festivals Worth Travelling For
 - **Tonami Tulip Festival, Japan**
 - **Srinagar Tulip Festival, Kashmir, India**
 - **Tulip Time – Holland, Michigan, United States of America**
 - **Canadian Tulip Festival, Ottawa, Canada**
 - **Taeon Tulip Festival, South Korea**
3. Tulip Event of the Year
National Tulip Day, Amsterdam, The Netherlands
4. Tulip Display of the Year
Istanbul Tulip Festival - Tulip Carpet
5. Tulip Garden of the Year
Leiden Botanical Garden, The Netherlands
6. Tulip Destination of the Year
Keukenhof, The Netherlands
7. Tulip Promotion of the Year
70th Anniversary Dutch-Canadian Tulip Friendship Garden, Canada
8. Tulip Partner of the Year
Maveridge International, The Netherlands
9. World Friendship Tulip Award
Disneyland, Paris, France
10. Tulip Person of the Year
Mayor Cho Choong Hoon, Suncheon City, South Korea

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2015 World Tulip Summit: www.igtncorea.kr.co