



# International Garden Tourism Network

**FOR IMMEDIATE RELEASE**

## **WINNERS OF THE 2016 INTERNATIONAL GARDEN TOURISM AWARDS**

*Suncheon City, South Korea . . . Sunday, October 25, 2015 . . .* Today the International Garden Tourism Network (IGTN) is pleased to announce the recipients of the 2016 International Garden Tourism Awards.

Tourism is the world's fourth largest industry...and Garden Tourism is a significant part of it. "It is now estimated," says Dr. Richard Benfield, author of '*Garden Tourism*', and President of the IGTN, "that there are 300 million garden tourists worldwide and significantly more if garden festivals, events and garden shows are included. It is a pleasure to be in Suncheon City, host of the International Garden Tourism Conference and home of South Korea's first National Garden, Suncheon Bay National Garden to announce this year's awards."

Garden Tourism Awards are presented to organizations and individuals who have distinguished themselves in the development and promotion of the garden experience as a tourism attraction.

In the spirit of highlighting the world's most dynamic garden experiences and Garden Tourism's limitless potential, in consultation with a global jury network, IGTN is honored to announce the 2016 recipients of the International Garden Tourism Awards.

### **INTERNATIONAL GARDEN TOURISM AWARDS**

1. Garden Tourism Garden of the Year  
**The Australian Garden, Royal Botanic Gardens, Cranbourne, Australia**

2. Garden Tourism Festival of the Year  
***Chrysanthemum Festival, Hangzhou Botanical Garden, China***
3. Garden Tourism Event of the Year  
**Corso Zundert, Netherlands**
4. Garden Tourism Destination of the Year  
**Kent, United Kingdom**
5. Garden Tourism Experience of the Year – The Moselle Award  
**Suncheon Bay National Garden, Suncheon City, South Korea**
8. Garden Tourism Website of the Year  
**Rosstours.com, Australia**
9. Garden Tourism Person of the Year  
**Dr. Kiat W Tan, Singapore Gardens by the Bay**

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