Turpan Eremopyhtes Botanic Garden The traditional uses and conservation of ethnic plants by the Uyugur nationality

Exhibition dates: May - October 2005 Estimated no. visitors who viewed exhibit: 15,000

Introduction:

The Turpan Eremopyhtes Botanical Garden is located approximately 10 km outside of Turpan city. The Turpan Botanical Garden has recently begun to cooperate with a local tour company. The agreement with the tour company included the Turpan Eremopyhtes Botanical Garden as part of a 4-site combined tourist ticket composed of the Turpan Eremopyhtes Botanical Garden, the Scenic Park (located directly adjacent to the Turpan Botanical Garden), the 0 Altitude point, and a traditional Turpan Model Village. Visitors pay a ticket price of 40 RMB to visit all 4 sites.

A significant aspect of the botanical garden's new operation is the addition of botanical garden guides. The Botanical Garden currently employs 8 guides who have been trained by staff of the institute. These guides accompany all guests through the garden and provide a detailed introduction to the plant species and their everyday relevance.



Fig 1. Entrance to the exhibition

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Location of the exhibition:

There were two locations. The exhibition panels were displayed just inside the entrance of the garden, especially during times when large groups are expected as it is easier to facilitate their viewing. At other times, the panels were located at the botanical garden's new underground exhibition hall which also displays one of the Karez underground water canals (Fig 1.). In the same exhibition hall, there was a permanent display of the plants of Turpan Eremopyhtes Botanical Garden.

Special events associated with exhibition:

In October 2005, the exhibition will be moved to Urumqi Botanical Garden in the capital city of Xinjiang province to coincide with the annual flower show held at the gardens.



Fig 2. Exhibition guide

Activities conducted with exhibition:

A guide takes visitors around the botanic garden. As a part of the guide's role, the exhibition is also explained to visitors (Fig 2). The exhibition provides a brief introduction and more information about many of the plants featured in the garden which visitors would have already seen. Posters (Appendix 1) were displayed at the garden to advertise the exhibition and brochures about the exhibition (Appendix 2) were distributed to visitors.



Appendix 1. Poster

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Appendix 2 Brochure for the xhibition