



## Sponsorship of the 10<sup>th</sup> International Congress on Education in Botanic Gardens

BGCI's 10<sup>th</sup> International Congress on Education is taking place in Warsaw, Poland on 9-14<sup>th</sup> September 2018. The Congress will be attended by over 300 delegates representing botanic gardens from across the world. We have a number of sponsorship packages available, this is an exciting opportunity to promote your organisation and/or products, and be part of an international congress that brings the botanic garden community together (primarily educators but also other expertise) to share knowledge, discuss new approaches and technology and explore the role that botanic gardens have to play in raising awareness of plant conservation.

Funds raised through sponsorship will be used to support the attendance and travel expenses of our key note and plenary speakers. We would also like to use sponsorship funds to support the attendance of delegates from small botanic gardens with limited budget for international travel and congress attendance.

**Gold sponsor** - €3,500 / \$4,300

### Gold sponsorship includes:

- 2 delegate places at the Congress (for all 5 days)
- 50% discount on Congress organised accommodation for 2 delegates
- Logo displayed on all Congress materials (delegate pack resources, on website, email communication).
- Mention of organisation's sponsorship during all social media promotion of Congress
- Organisation insert in delegate packs
- Full page of publicity in the Congress programme booklet
- Space for 2x pop up banners displayed during the congress (1 in the main auditorium, 1 in the exhibition area)
- An exhibition space at the congress for all 5 days
- Opportunity to run a workshop during one of the sessions

**Silver sponsor - €2,500 / \$3,000**

Silver sponsorship includes:

- 1 delegate places at the Congress (for all 5 days)
- 50% discount on Congress organised accommodation for 1 delegates
- Logo displayed on all Congress materials (delegate pack resources, on website, email communication).
- Mention of organisation's sponsorship during all social media promotion of Congress
- Organisation insert in delegate packs
- Half page of publicity in the Congress programme booklet
- An exhibition space at the congress for all 5 days

**Bronze sponsor - €1,000 / \$1,200**

Bronze sponsorship includes:

- Logo displayed on all Congress materials (delegate pack resources, on website, email communication).
- Mention of organisation's sponsorship during all social media promotion of Congress
- Organisation insert in delegate packs
- Quarter page of publicity in the Congress programme booklet

We are also happy to discuss additional sponsorship opportunities. For example sponsorship of a specific congress event (Congress dinner, Welcome party, Farewell BBQ), or sponsorship of one of the congress themes or plenary speaker sessions.

Please contact Helen Miller (BGCI's Head of Education and Vocational Training) if you would like to discuss sponsorship of this event: [helen.miller@bgci.org](mailto:helen.miller@bgci.org) / 020 833 25954.