

Shenzhen Fairy Lake Botanic Garden

Wild Rice Helps to Support Future Supply of Rice

Exhibition dates: 17 to 30 June 2006

Estimated number of visitors who viewed exhibition: About 10,000

Introduction

Shenzhen Fairy Lake Botanic Garden is situated at the northeast countryside of Luohu District, Shenzhen. To its east lies the highest mountain in Shenzhen, Wutong Mountain, whereas the Shenzhen Reservoir is at its west. SZBG is only 6km from the Shenzhen city centre, enjoying both beautiful scenery and convenient transportation. SZBG started construction in 1983, and it officially opened on 1 May 1988. Occupying an area of over 8,800 *mu* (589.6 hectares), SZBG maintains 6,300 live plant species. It has 15 specialised gardens including the Cycad Fern Germplasm Resources Protection Center, International Magnolia Garden, and the Rare Species Arboretum. It is a landscaped botanic garden offering multiple functions of scientific research, scientific education and tourism.

The goals of the "Wild Rice Helps to Support Future Supply of Rice" exhibition were to “foster better understanding of wild rice among all walks of lives in the community, let people understand the endangered status of wild rice and the meaning of sustainable development of rice production. This will help to generate a good social atmosphere of protecting the variety species of rice in the wild”. The exhibition let the public understand the importance of wild plant resources in solving the basic problems of human survival and improving people's living standard, so that they will develop a stronger consciousness of conserving wild plant resources.

Location of the exhibition

The 23 exhibition panels were arranged along the walls of the Shady Plants Zone at Shenzhen Botanical Garden (SZBG).



Visitors are reading the exhibition panels.



Education staff is teaching primary school students on the exhibition.



During the exhibition, education staff conducted interesting activities such as a questionnaire survey.

Evaluation and feedback

During the exhibition, 364 visitors participated in our questionnaire survey. Their major feedback is as follows:

1. Feedback on the exhibition theme:

To protect rare and endangered plants and to protect biodiversity is to protect the human race. This theme is realistic, has educational meaning and social impact.

2. Feedback on the exhibition content:

Data for exhibition including both photos and text are rich and in detail. Information on wild rice helping to increase the production of staple food is closely related to people's daily lives.

3. Feedback on the format of the exhibition:

The exhibition presents colourful photos and rich content. The language is easy to understand. The format of the exhibition can be more diverse. It is recommended to show videos related to the exhibition and some live exhibit of wild rice.

4. Feedback on the exhibition location:

The exhibition location was good and convenient for people to visit. It is recommended to extend the exhibition to residential communities and open squares in order to accommodate more people to visit.

5. Feedback on the level of satisfaction to the exhibition:

Not satisfied: 0

Quite satisfied: 43.4%

Satisfied: 56.6%



Cartoon pictures were distributed during the exhibition.