

# **Back to the roots: Sustainable land-use and ethnobotanical traditions**

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In 2006 Botanic Garden of Tver State University in collaboration with NGO “Tver Ecological Club” has started and now carrying out a project **“Back to the Roots: Sustainable Land-Use and Ethnobotanical Traditions.”** The project was supported by British Council and financing by Department for Environment, Food and Rural Affairs (DEFRA) in the frames of Small Environmental Projects Scheme (SEPS-3). The main goals of the project are as following: raise the public and local authorities’ awareness about the principles of sustainable development and the possibilities and necessity of its practical implementation in everyday life; increase the level of ecological culture of general public and decision-makers; revive ethnobotanical traditions of the Tver region and traditions of wise land-use. The poster will present some achievements and preliminary results of the project. Among them training workshop “Education for sustainable development” for working group of teachers and education specialists, open-air workshop on botanical art and illustration for garden visitors. “Garden as It Seen by Artists: Let’s Draw Plants Together”, one-week ecological camp for children “Seven Days for Sustainable Development” for target group of schoolchildren, and publishing projects and series of ethnobotanical expositions established in the Garden.

## **Biographies**

### **Dr. Elena Pushai**

Curator of the Programs of Ecological Education at the Botanical Garden of Tver State University, teach classes and leading training “Interactive Methods in Ecological Education” and course lecture «Educational for Sustainable Development» at the Biological Faculty of the mentioned University.

### **Maria Shuvalova**

Master of Arts (History). Head of Public Relations and Marketing Department of the Botanic Garden of Tver State University, gives lectures on Garden History in Garden’s Landscape Design Courses.

### **Yuri Naumtsev**

Director of the Botanical Garden of Tver State University, teaching classes and courses at the Biological Faculty of the mentioned University and courses of Landscape Design in the Garden.